



Games for Change Europe Festival 2014 - Program Monday, June 16

Version dated June 3

8h30 > 9h00	Welcome Coffee	
9h00 > 9h05	Welcoming words	Katharina Tillmanns - Co-President - G4C Europe Jean-Michel Blottière - Co-President - G4C Europe
9h10 > 9h25	Opening Remarks	Katharina Tillmanns - Co-President - G4C Europe <i>Panorama of significant 2014 Games for Change</i>
9h30 > 10h00	Opening Keynote	Ken Perlin - Co-President - Games for Learning Institute / Professor of computer science, NYU Media Research Lab <i>Topic tbc</i>
10h05 > 10h20	Lecture	Jean-Marc Merriaux - General Manager - Canopé (CNDP) <i>Topic tbc</i>
10h25 > 10h40	Lecture	Santeri Koivisto - Owner, CEO - TeacherGaming LLC (Tampere) <i>From digital learning content consumption to co-created learning environments - with games!</i>
10h45 > 11h00	Lecture	Gilson Schwartz - Professor, Departamento de Cinema, Radio e TV - CTR-ECA-USP - Universidade de São Paulo / Director - Games for Change Latin America <i>Play, therefore learn</i>
11h00 > 11h30	Networking Break	
11h30 > 12h00	Keynote	Frank Savage - Partner - Engineering Manager Xbox <i>Engaging the students with gaming</i>
12h00 > 12h30	Keynote	Lee Sheldon - Associate Professor - Rensselaer Polytechnic Institute <i>Classroom vs. Online: Build Better Games for Each</i>
12h30 > 14h00	Networking lunch	



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14h00 > 15h00	Workshop	Lee Sheldon - Associate Professor - Rensselaer Polytechnic Institute <i>Multiplayer Workshop: Learn how to design a class as a game, by playing one.</i>
15h05 > 15h20	Lecture (Skype)	Alan Gershenfeld - President and Co-Founder - E-Line Media <i>Topic tbc</i>
15h25 > 15h40	Lecture	Etienne-Armand Amato - Chercheur en communication, vice-président à la recherche - Serious Game Lab <i>Evaluation and Assessment of videogames used in Education</i>
15h45 > 16h00	Lecture	Oscar Barda - CEO & Co-Founder - Them Games / Head of Videogames Department - Gaité Lyrique <i>Education to videogames at Gaité Lyrique</i>
16h00 > 16h30	Networking Break	
16h30 > 17h00	Keynote	Celia Hodent - UX Manager - Epic Games / PhD in Psychology <i>User Experience in Playful Learning</i>
17h05 > 17h50	Panel Discussion	Hosts: Paul Ginies - title tbc - KTM Advance Olivier Bousige - Title tbc - 2iE tba - Title tbc - Cie tbc tba - Title tbc - Cie tbc <i>Emerging Countries in digital age: myth or reality? Challenges of education and continued education.</i>
17h55 > 18h25	G4C Europe Challenge	Host: Steve Vasko - Global Industry Manager Media and Entertainment - Post Secondary Education at Autodesk tba - School - Name of the project tba - School - Name of the project tba - School - Name of the project <i>Presentation of winners of G4C Europe Challenge</i>
18h30 > 19h00	Inspiring Keynote	Antoine Tesnière - Scientific Director - Illumens <i>Serious Games for Healthcare: Virtual patients to train future healthcare professionals</i>
19h00 > 21h30	Networking Dinner	Cocktail Party with Buffet - Café des Techniques - CNAM Museum Sponsored by KTM Advance



Games for Change Europe Festival 2014 - Program Tuesday, June 17

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8h30 > 9h00	Welcome Coffee	
9h00 > 9h15	Opening Remarks	Katharina Tillmanns - Co-President - G4C Europe Simon Bachelier - Senior Consultant - G4C Europe <i>Activism and Videogames</i>
9h20 > 9h50	Opening Keynote	Dr. Tomas Rawlings - Design & Production Director - Auroch Digital <i>Why games need news and why news need games</i>
9h55 > 10h10	Lecture	Olivier Mauco - Consultant et concepteur, serious games et gamification <i>Topic tbc</i>
10h15 > 10h30	Lecture	Lea Schönfelder - Game Designer and Curator <i>Topic tbc</i>
10h35 > 10h50	Lecture	Name tbc - title tbc - Cie tbc <i>Jeu D'influence</i>
10h55 > 11h10	Lecture	Kate Kneale - title tbc - Cie tbc <i>Regeneration through game play. Margate, Kent, UK population 50,000. The creation of a transferable model.</i>
11h10 > 11h30	Networking Break	
11h30 > 11h45	Lecture	tba - title tbc - Cie tbc <i>Topic tbc</i>
11h50 > 12h05	Lecture	tba - title tbc - Cie tbc <i>Topic tbc</i>
12h10 > 12h25	Lecture	Marcus Bösch - co-founder - the Good Evil <i>#Newsgameshack - Now what?</i>
12h30 > 12h45	Lecture	Diana Arellano - Researcher and Software Developer - Filmakademie Baden-Württemberg <i>Teach emotions to kids</i>
12h45 > 14h00	Networking lunch	



Games for Change Europe Festival 2014 - Program Tuesday, June 17

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14h00 > 14h45	Panel Discussion	<p>Host: Stéphane Natkin - Professor - CNAM / Director - ENJMIN Simon Bachelier - Indie Curator - One Life Remains Dr. Tomas Rawlings - Design & Production Director - Auroch Digital Olivier Mauco - Consultant et concepteur, serious games et gamification Lea Schönfelder - Game Designer and Curator Marcus Bösch - co-founder - the Good Evil <i>Topic tbc</i></p>
14h50 > 15h20	Keynote	<p>Boyd Multerer - Partner / Director of Development, Xbox - Microsoft <i>Neuro Gaming & Immersive Gaming through the eyes of Xbox</i></p>
15h25 > 15h40		<p>tba - Title tbc - cie tbc <i>Topic tbc</i></p>
15h45 > 16h15	Discussion	<p>Host: tba - Title tbc - Cie tbc Boyd Multerer - Partner / Director of Development, Xbox - Microsoft Celia Hodent - UX Manager - Epic Games / PhD in Psychology tba - Title tbc - tbc <i>How emotional, cognitive, sensory and behavioral technologies will change the game!</i></p>
16h15 > 16h45	Networking Break	
16h45 > 17h00	Lecture	<p>Cedric Claquin - Adminsitrator in charge of communication, development and European relations - CD1D/1D LAB <i>1D touch, a new fair trade streaming platform for indie videos games ?</i></p>
17h00 > 17h45	Panel Discussion	<p>Host: Marc Jackson - CEO & Founder - Seahorn Capital Group Adrien Aumont - Co-Founder - Kiss Kiss Bank Bank tba - Title tbc - Cie tbc tba - Title tbc - Cie tbc <i>Starting Up and Breaking Out: Incubators, Accelerators, and Crowd-Funding</i></p>
17h50 > 18h35	Closing Panel	<p>Host: nn - Title tbc - Cie tbc (ORT & Serious Games Society) nn - Title tbc - Cie tbc nn - Title tbc - Cie tbc nn - Title tbc - Cie tbc <i>Beyond academia, festivals and awards: how to extend the reach and impact of personal, social, ethics and awareness games to everyone?</i></p>
18h40 > 18h45	Closing Remarks	<p>Katharina Tillmanns - Co-President - G4C Europe Jean-Michel Blottière - Co-President - G4C Europe</p>